

Information Systems Foundations: The Value of Information Systems

2014

Workshop Program

Thursday 2 October 2014

Research School of Accounting and
Business Information Systems

+61 2 6125 7968/0025 (T)
+61 2 6125 4310 (F)
enquiries.abis@anu.edu.au

Canberra ACT 0200 Australia
cbe.anu.edu.au

CRICOS Provider No. 00120C

Time	Paper / Event	Venue ¹
8:45 – 9:15	Registration	Allan Barton Forum
9:15 – 10:15	Keynote Address by Ann Steward <i>Consultant & former Australian Government CIO (2005-2012)</i>	Allan Barton Forum
10:15 – 10:45	Morning Tea	Allan Barton Forum
10:45 – 1:00	Paper Presentations – I.S. Value (45 minutes each) Seeking Better IT Value Conceptualization: Some Meta-Theoretical Considerations <i>Meng Zhang (Queensland University of Technology)</i> <i>Guy Gable (Queensland University of Technology)</i> Complementarity of Informational and Transactional IT Systems in Generating IT-based Business Value <i>Ida Asadi Someh (The University of Melbourne)</i> <i>Graeme Shanks (The University of Melbourne)</i> Design Thinking to Focus in Achieving Value in Complex Environments <i>Igor Hawryszkiewicz (University of Technology, Sydney)</i>	Allan Barton Forum
1:00 – 2:00	Lunch	Allan Barton Forum
2:00 – 2:45	Paper Presentation – Theory (45 minutes) Reclaiming Meaning in IS Theory: Theory for Why, not What <i>Dirk Hovorka (University of Sydney)</i> <i>Robert Johnston (University of Sydney)</i> <i>Kai Riemer (University of Sydney)</i>	Allan Barton Forum
2:45 – 3:30	Afternoon Tea	Allan Barton Forum
3:30 – 5:00	Paper Presentations – Design (45 minutes each) Incorporating Content, Context and Process Evaluation into Action Design Research <i>Dale MacKrell (University of Canberra)</i> <i>Craig McDonald (University of Canberra)</i> Designing the Mind's Eye: A Holistic View of Design Research <i>Dirk Hovorka (University of Sydney)</i> <i>Matt Germonprez (University of Nebraska Omaha)</i> <i>Matt Levy (San Francisco State University)</i>	Allan Barton Forum
7:00 – 11:30	Dinner	Mama's Trattoria ²

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Time	Paper/Event	Venue ¹
9:00 - 10:30	Paper Presentations – Complexity (45 minutes each) Towards Simple Rules Heuristics for IT Business Value <i>Erwin Fiel (Queensland University of Technology)</i> <i>Shirley Gregor (The Australian National University)</i> Research Methodologies for Complex Ecosystems: Enhancing the Societal Value of IS <i>Helen Hasan (University of Wollongong)</i> <i>Henry Linger (Monash University)</i>	Allan Barton Forum
10:30 – 11:00	Morning Tea	Allan Barton Forum
11:00 – 11:45	Paper Presentation – Practice Paper (45 minutes) Challenges in How to Effectively Evaluate the Business Benefits of Information Systems Investments <i>Nomusa Khumalo (University of Cape Town)</i> <i>Wallace Chigona (University of Cape Town)</i>	Allan Barton Forum
11:45 – 12:45	Panel – Value of Information Systems Research Future Directions Panel Members: <i>Guy Gable (Queensland University of Technology)</i> <i>Byron Keating (University of Canberra)</i> <i>Roman Beck (IT University of Copenhagen)</i>	
12:45 – 1:30	Lunch	Allan Barton Forum
1:30 –	Informal discussions with refreshments	<i>to be decided</i>

Notes:

¹All daytime activities are in the College of Business and Economics Building, Number 26C, Australian National University, see map reference -> <http://campusmap.anu.edu.au/displaymap.asp?grid=gh32>

²Mama's Trattoria, Shop 4 Melbourne Building 45 West Row, Canberra ACT 2601. Phone: (02) 6248 0936

For further information or assistance, contact:

Antoinette Bosman

Antoinette.Bosman@anu.edu.au

Phone: (02) 6125 7968

or

Research School of Accounting & Business Information Systems enquiries.ABIS@anu.edu.au

Phone: (02) 6125 0025