



Project Management for Leaders

Senior managers have unique accountabilities in a project context, such as developing or approving a business case, chairing a steering committee, supporting the project management team and realising outcomes and benefits. This masterclass discusses the best practices that can be used by executives, with an emphasis on ensuring that they can immediately apply what they learn from the workshop in their own organisation.

Recommended audience

This masterclass is designed for leaders and managers who want to:

- Managers who lead or oversee projects or programs and senior managers who make project investment decisions
- Executives with previous experience in the project environment, as program managers, project sponsors, project investors and project management officers

Key benefits

By the end of this masterclass, participants will be able to:

- Identify the leadership role of a senior manager in projects
- Appreciate the importance of top management support in projects and programs
- Identify critical top management support practices
- Apply simple but effective tools and technique for leading projects

Topics to be covered

- Projects and strategy
- Project life cycle
- The business case and project appraisal
- The steering committee and the project owner
- Project leadership tools and the project governance model
- Top management support in projects and programs
- Project performance evaluation
- Project manager performance evaluation

Length of session

One half-day of combined short interactive lectures and group discussions

