



Innovating in the Public Sector

There have been organised and managed innovation activities in firms for over a century. Many management approaches and practices have resulted from this effort. The public sector can draw on the accumulated learning of firms when designing and implementing innovation in their sector. Following an overview of the innovation process, participants in this masterclass will explore in depth three innovation practices used by firms. Participants will have the opportunity to share their knowledge and experience. They will also be asked to provide examples of innovation in the public sector for use in the masterclass sessions.

Recommended audience

This masterclass is designed for:

- Executives and managers who, now or in the future will, have responsibility for the strategic leadership or management of the design of public sector innovation programs and/or their implementation
- Managers working in policy or advisory roles in areas in which innovation is, or could, play a significant role

Key benefits

By the end of this masterclass, participants will be able to:

- Identify and appreciate the innovation process
- Recognise and discuss three innovation practices used by firms
- Apply these practices within the context of the public sector

Topics to be covered

- Innovation practice in public and private sectors
- Innovation ecosystems and paths to impact
- Open innovation and collaborative problem-solving
- The lean start-up

Length of session

One full-day of combined short interactive lectures and group discussions

