



Introduction to Project Management

Get the practical and insightful knowledge to plan, implement and control a project successfully. This masterclass introduces the most effective and simple Project Management processes and tools, so that participants proactively and confidently manage their projects and start applying what they learn from the session in their own organisation immediately.

Recommended audience

This masterclass is designed for executives who are either new to project management or who have experience working on projects but have not had formal project management training.

Key benefits

By the end of this masterclass, participants will be able to:

- Identify and describe the role and accountabilities of a project manager
- Appreciate the project life cycle
- Apply basic project management tools and techniques

Topics to be covered

- Projects and strategy
- Project life cycle
- Project management success
- The business case
- The project plan
- Project scoping
- Project scheduling
- Project budgeting
- Project risk management

Length of session

One full-day of combined short interactive lectures and group discussions

