



Foundations of a Sustainable Enterprise

This masterclass introduces participants to the foundations of sustainability, including the motivation and business case for pursuing sustainability. Participants will examine current tactical and strategic sustainability decisions. Along with emerging trends in sustainability development, they will look into how these help create and position adaptive resilient organisations positioned to meet challenges presented by climate change and a resource-constrained world.

Recommended audience

This masterclass is designed for key decision-makers and managers in commercial, government and NGO organisations seeking to instigate sustainable thinking into their tactical or strategic decisions.

Key benefits

By the end of this masterclass, participants will be able to:

- Identify the foundations of sustainable enterprise
- Examine the mechanism through which social and environmental change impacts the organisation
- Weigh the threats that climate change and resource constraints present to operations, supply chains and markets
- Evaluate current and emerging sustainable practices and trends that are driving product, process and business model innovation towards the creation of value for organisations and their stakeholders
- Appreciate the opportunities that sustainable practice presents

Topics to be covered

- Triple bottom line
- Ecological impacts
- Motivation for stakeholder engagement
- The business case for sustainability
- Product, process and business model innovation
- Adaptive capacity and resilience

Length of session

One full-day of combined short interactive lectures and group discussions

