



# Democratising Access to Data

This masterclass will provide managers with tools and techniques to effectively manage and publish Open Data. It is designed to enable participants to get started with identifying risks and opportunities in publishing data openly and understand the skills and processes required to publish the data effectively to benefit your organisation. This interactive session will provide participants with hands-on experience in analysing existing Open Datasets and publishing their own datasets in an Open fashion.

## *Recommended audience*

This course is designed for managers at the tactical or strategic level who work with data and want to learn how to effectively democratise data and integrate other Open Datasets.

## *Key benefits*

By the end of this masterclass, participants will be able to:

- Define Open Data
- Apply the Open Data Publishing Lifecycle
- Know the value of Open Data across an organisation and the economy as a whole
- Explain the benefits and analyse the risks of opening data and how companies are innovating
- Examine how licensing and privacy implications affect the publication and usage of Open Data
- Apply the five stars of linked Open Data to analyse technical quality of data
- Evaluate the success of Open Data projects and communities

## *Topics to be covered*

- Open Data Platforms
- Copyright and Licensing of Open Data
- Open Data Publishing Lifecycle
- Linked Open Data
- Discovery of Open Datasets
- Evaluate the usability of a Dataset

## *Length of session*

One full-day of combined short interactive lectures and group discussions

